

2025-04-17

EDHL

This was a \$4.00 IPO from Hong Kong; an integrated marketing solutions provider that is deeply involved in the metaverse and related technologies:

[2025-04-17_EDHL_news](#)

EDHL opened at \$4.68 at 10:45am and immediately leveled down to \$4.30 where it SHOULD HAVE BEEN bought once it leveled down.

INSTEAD, it was allowed to climb back up and was bought at \$4.93 (near peak of \$4.99) at 11:12am (212 shares/\$1045.16)

It came back down to \$4.40 at 11:25am.

It was rebought at \$4.45 at 11:28am (222 shares/\$987.90) with the hope of at least breaking even (\$4.69)

One minute later (11:29am) it hit \$4.60 at then came back down to \$4.20 at 11:43am.

It went back up to \$4.64 at 12:07pm and steadily declined from there until it was all sold on 2025-04-24 (7 days later) at \$3.90 for a -16.75% loss (-\$340.46)

EDHL should have been played like a previous IPO was played (BLIV on 2025-04-04)

BLIV fell below offer price of \$4.00 to \$3.30. It was bought at \$3.44 before it

rose back up and was sold at \$3.85 for a 12% gain.

Had EDHL been bought when it leveled down at \$4.30 and sold at \$4.93 (instead of bought at \$4.93) it would have been a 14.65% gain (\$136.80 from \$1000)... instead of a -16.75% / \$340.46 loss (from \$2033.06).

GENERAL RULE OF THUMB FOR ALL IPOs GOING FORWARD: IF PRICE DROPS BELOW OPEN OR OFFER PRICE... LOWER EXPECTATIONS IMMEDIATELY TO A 10% MAX GAIN FROM LEVEL DOWN PRICE

NEVER EVER DOUBLE DOWN... NOT EVEN TO COMPENSATE FOR A LOSING POSITION... ESPECIALLY NOT TO COMPENSATE FOR A LOSING POSITION

[2025-04-17 EDHL chart](#)